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Contact: Meagan Jolley
meagan@seerockcity.com
423-475-8992



SEE ROCK CITY INC. ANNOUNCES ACQUISITION OF SKY HARBOR COURT

CHATTANOOGA, Tenn. See Rock City (SRC) Inc. is excited to announce its purchase of Sky Harbor Court on Lookout Mountain, rebranding the property with a new name: Lookout Mountain RiverView Inn. An open house is set for June 4 and 5, from 3 p.m. to 7 p.m. to showcase the updated space including 10 renovated rooms, pool, Skybox and other amenities.

“We are excited to continue to grow our hospitality business while also demonstrating our unwavering commitment to preserving the iconic history of Lookout Mountain,” said SRC President & COO Susan Harris. “The purchase of Sky Harbor Court, and its subsequent transformation to RiverView Inn is fully part of that commitment, and we look forward to facilitating one-of-a-kind, immersive experiences for our guests.”

RiverView Inn is uniquely set along the Tennessee River on Lookout Mountain, with lodging near historic trails, allowing guests to connect with nature and with each other. The property offers breathtaking views of Chattanooga and is conveniently located minutes away from Rock City, Ruby Falls and the Incline Railway.

“RiverView Inn captures the nostalgia of the golden age of ‘The American Road Trip’ while meeting the needs of today’s modern traveler,” said Jonathan Humble, innkeeper for RiverView. “With great care we have worked to preserve and refresh the charm and enchantment of the buildings and gardens, a process that will continue over the next several years as we strive to enhance this special place. During this initial phase we focused on refreshing our boutique guestrooms which feature restored vintage furniture and brand new modern bathrooms. This inn serves as a place to relax, restore and explore all that beautiful Lookout Mountain and Chattanooga offers.”

SRC purchased the property on December 6, 2016 from Steve and Patsy Evans who served as its innkeepers for over 20 years. The company has since worked to update the property, while remaining in operation for guests. For more information about RiverView Inn, visit www.stayatriverviewinn.com.

SRC Inc. is a hospitality and entertainment company that features the world-renowned Rock City Gardens high atop Lookout Mountain, just six miles from downtown Chattanooga. Rock City is one of the South’s most popular natural attractions. In addition to RiverView Inn, SRC also owns and operates the Battles for Chattanooga museum, Starbucks, the Incline Railway

concessions and ticketing, and Grandview Conference Center on Lookout Mountain, Blowing Springs Farm in Flintstone, Georgia and Clumpies Ice Cream Co. in Chattanooga. Visit www.seerockcity.com for more info.

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