



OFFICIAL RULES

Dog Days of Summer – Doghouse Giveaway

NO PURCHASE, PAYMENT OR ADMISSION NECESSARY TO ENTER OR WIN.

A PURCHASE, PAYMENT, OR ADMISSION WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Sponsor

The Dog Days of Summer Doghouse Giveaway (“Sweepstakes”) is sponsored by Rock City Gardens, 1400 Patten Road, Lookout Mountain, GA 30750 (“Sponsor”).

2. Eligibility

The Sweepstakes is open to legal residents of the United States who are 18 years of age or older at the time of entry, except where prohibited by law. Employees, officers, and directors of Sponsor and its parent companies, affiliates, subsidiaries, advertising and promotion agencies, and their immediate family members (spouse, parent, child, sibling, and their respective spouses) and/or those living in the same household are not eligible to win. Void where prohibited by law.

3. Sweepstakes Period

The Sweepstakes begins on June 20, 2026 and ends at 11:59 PM ET on August 9, 2026 (“Sweepstakes Period”).

Sponsor’s computer is the official time-keeping device for the Sweepstakes.

4. How to Enter

There are two ways to enter. Both methods receive equal odds of winning and are subject to the same entry limits.

A. On-Site Entry (PAWS-port Check-In)

During the Sweepstakes Period, eligible participants visiting Rock City Gardens may:

1. Scan the official Dog Days of Summer QR code located on-site
2. Complete the PAWS-port Check-In form with a valid email address

Each completed PAWS-port Check-In corresponds to one (1) entry into the Sweepstakes. Limit one (1) entry per person per day. No purchase is required to access the on-site QR code entry method, and admission is not required to enter the Sweepstakes.

B. Alternate Method of Entry (No Purchase Necessary)

- To enter without visiting Rock City Gardens, participants may submit an entry by visiting **www.SeeRockCity.com/DogDaysEntry** during the Sweepstakes

Period and completing the official Sweepstakes entry form with a valid email address.

- Limit one (1) Alternate Method of Entry per person, per day during the Sweepstakes Period.
- The Alternate Method of Entry is free. No purchase, payment, or admission is required.

5. Entry Limits

Regardless of method of entry, there is a limit of one (1) entry per person per day. Entries must be fully completed with all required information and a valid email address. Entries generated by script, macro, or other automated means are void. Use of multiple email addresses, identities, or devices to exceed entry limits may result in disqualification.

6. Prize

One (1) Winner will receive:

- One (1) Doghouse
Approximate Retail Value (ARV): \$250
- No substitution, transfer, or cash equivalent of prize is permitted except at Sponsor's sole discretion. Sponsor reserves the right to substitute a prize of equal or greater value if the advertised prize becomes unavailable.
- Winner is responsible for all federal, state, and local taxes associated with prize receipt.
- Winner must be able to pick up prize at Rock City Gardens, 1400 Patten Road, Lookout Mountain, GA 30750 or, if Sponsor offers shipping, pay for shipping. Method of shipping to be determined at Sponsor's sole discretion.
- Prize must be claimed via pick-up or arrangement of shipping within thirty (30) days of notification or it may be forfeited and awarded to an alternate winner.

7. Odds of Winning

Odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

8. Winner Selection and Notification

The winner will be selected in a random drawing conducted by Sponsor on or about August 12, 2026, from all eligible entries received.

The potential winner will be notified via the email address provided at entry. If a potential winner cannot be contacted within five (5) days from the first email attempt, is found to be ineligible, or fails to comply with these Official Rules, the prize may be forfeited and an alternate winner selected.

9. Publicity

Except where prohibited by law, acceptance of the prize constitutes consent for Sponsor to use winner's name, city and state of residence, image, and likeness for promotional, commercial, marketing, archival, and publicity purposes without additional compensation.

10. General Conditions

Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud, technical failure, or any other factor beyond Sponsor's reasonable control impairs the integrity of the Sweepstakes. Sponsor is not responsible for lost, late, incomplete, inaccurate, or misdirected entries, including but not limited to technical failures, human error, lost or delayed data transmission, or issues with scanning QR codes or accessing the online entry form.

11. Release and Limitations of Liability

By participating, entrants agree to release and hold harmless Sponsor and its affiliates and their respective shareholders, directors, managers, officers, employees, affiliates, and partners from any liability arising out of participation in the Sweepstakes or acceptance of the prize.

12. Privacy

Information collected from entrants is subject to Sponsor's privacy policy and will be used solely for administering the Sweepstakes and contacting the winner.

13. Winner List

To obtain the name of the winner, available after August 15, 2026, send a request to:
Rock City Gardens – Dog Days Giveaway, 1400 Patten Road, Lookout Mountain, GA 30750.

14. Disqualification

Sponsor reserves the right to disqualify any individual found to be tampering with the entry process, violating these Official Rules, or acting in a disruptive or fraudulent manner.

15. Governing Law

This Sweepstakes is governed by the laws of the State of Georgia, without regard to conflict of law principles.